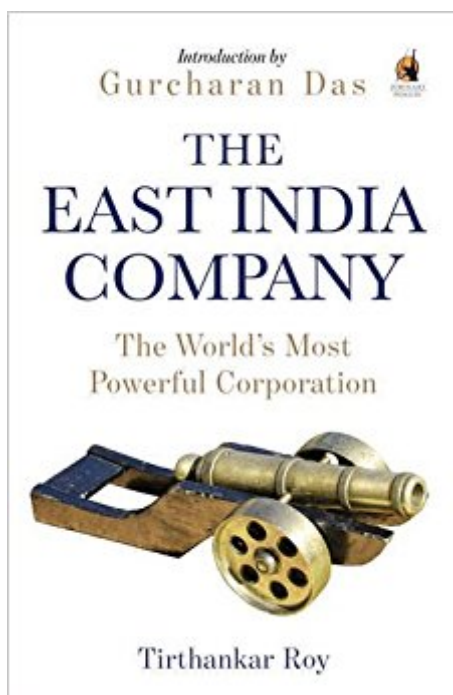


The book was found

The East India Company: The World's Most Powerful Corporation



Synopsis

This groundbreaking study examines how the East India Company founded an empire in India at the same time it started losing ground in business. For over 200 years, the Company's vast business network had spanned Persia, India, China, Indonesia and North America. But in the late 1700s, its career took a dramatic turn, and it ended up being an empire builder. In this fascinating account, Tirthankar Roy reveals how the Company's trade with India changed it and how the Company changed Indian business. Fitting together many pieces of a vast jigsaw puzzle, the book explores how politics meshed so closely with the conduct of business then, and what that tells us about doing business now.

Book Information

Paperback: 268 pages

Publisher: Penguin/Portfolio (January 1, 2016)

Language: English

ISBN-10: 0143426176

ISBN-13: 978-0143426172

Product Dimensions: 5.3 x 0.8 x 8 inches

Shipping Weight: 7 ounces (View shipping rates and policies)

Average Customer Review: 3.2 out of 5 stars 4 customer reviews

Best Sellers Rank: #1,180,702 in Books (See Top 100 in Books) #93 in [Books > Travel > Specialty Travel > Business Travel](#) #510 in [Books > Business & Money > Economics > Commerce](#)

Customer Reviews

The East India Company is an interesting inspection of how a colonial company defined the way we do business today --BusinessWorld
One of the first major attempts to tell the company's story from an Indian business perspective --Financial Express

Tirthankar Roy teaches economic history at the London School of Economics and Political Science. His book *The Economic History of India 1857-1947*, now in its third edition, has changed the way Indian economic history is studied and taught worldwide.

Good one but a lot of economic jargons which is understandable considering the genre of the book. Anyways a good perspective on The East India Company without digressing into the arena of

British Rule of India!

As an outline is was OK, but it need fleshing out

Indian history recounted in simple manner.Worth reading for all students of India's history. East India probably is first MNC in world.

This is a very good history of the time period. Even though the focus is economics, it covers some political history too. It does not waste words, which is refreshing.

[Download to continue reading...](#)

The East India Company: The World's Most Powerful Corporation The Corporation That Changed the World: How the East India Company Shaped the Modern Multinational The Dutch East India Company: The History of the World's First Multinational Corporation How to Form a Nonprofit Corporation (National Edition): A Step-by-Step Guide to Forming a 501(c)(3) Nonprofit in Any State (How to Form Your Own Nonprofit Corporation) IBM and the Holocaust: The Strategic Alliance Between Nazi Germany and America's Most Powerful Corporation 101 Most Powerful Proverbs in the Bible (101 Most Powerful Series) The Power of Positive Energy: Powerful Thinking, Powerful Life: 9 Powerful Ways for Self-Improvement,Increasing Self-Esteem,& Gaining Positive Energy,Motivation,Forgiveness,Happiness ... Happiness, Change Your Life Book 1) India: Where To Go, What To See - A India Travel Guide (India, Mumbai, Delhi, Bengaluru, Hyderabad, Ahmedabad, Chennai Book 1) India: India Travel Guide: The 30 Best Tips For Your Trip To India - The Places You Have To See (New Delhi, Bengaluru, Mumbai, Kolkata, Kashmir, Jaipur Book 1) India: India Travel Guide: The 30 Best Tips For Your Trip To India - The Places You Have To See (New Delhi, Bengaluru, Mumbai, Kolkata, Kashmir, Jaipur) (Volume 1) India: India Travel Guide: 101 Coolest Things to Do in India (Rajasthan, Goa, New Delhi, Kerala, Mumbai, Kolkata, Kashmir, Rishikesh, Jaipur, Varanasi) India Travel Guide: 101 Coolest Things to Do in India (Backpacking India, Goa, Rajasthan, New Delhi, Kerala, Mumbai, Kolkata) 101 Coolest Things to Do in India: 101 Coolest Things to Do in India (Backpacking India, Goa, Rajasthan, New Delhi, Kerala, Mumbai, Kolkata) India: Where To Go, What To See - A India Travel Guide (India, Mumbai, Delhi, Bengaluru, Hyderabad, Ahmedabad, Chennai) (Volume 1) Inner Asia: A Collection of Travel Stories from the Indian Subcontinent (India, Nepal, Bhutan, Sri Lanka) - 25 India Travel Stories / India Travelogue Run Your Own Corporation: How to Legally Operate and Properly Maintain Your Company into the Future (Rich Dad's Advisors (Audio)) Tax Planning for Company Owners:How to Reduce Income

Tax, NIC's and Corporation Tax Dutch Ships in Tropical Waters: The Development of the Dutch East India Company (VOC) Shipping Network in Asia 1595-1660 (Amsterdam Studies in the Dutch Golden Age) Friends in High Places: The Bechtel Story: The Most Secret Corporation and How It Engineered the World The East Coast Cookbook: Real East Coast Recipes for Authentic East Coast Cooking

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)